

FALL IN LOVE WITH YOUR BUSINESS



Make Your Dream Business Become Your Dream Partner

Starting up your own business is a lot like starting a new relationship. You need commitment, devotion and passion in order for it to be a success.

Reality shows like *Dragons' Den* just go to show how important passion is in making your business work, from the original concept right through to the big sell.

Although passion is an essential ingredient in starting a business, it's not enough to guarantee success. Many businesses fail in their first 18 months because of poor money management; but this needn't be the case. There is a goldmine of information and financial support available to entrepreneurs that can help new businesses get off the ground.

Managing your business's finances is crucial to the success of any business but it can be time consuming. If figures aren't your strong point, help is at hand. The QuickBooks range from Intuit is a straightforward way to manage your cash without needing to be a financial whiz. Whatever stage your business is at, there's a QuickBooks product that's right for you.



QuickBooks SimpleStart

Most small businesses have relatively basic finances to start with. QuickBooks SimpleStart is an ideal solution for these 'kitchen table-top' businesses run from home. By providing a simple but effective way for businesses to take their first steps with computerised bookkeeping, QuickBooks easily keeps track of sales and expenses. Its user-friendly guides also help you through every step of bookkeeping from setting up the software itself through to everyday tasks like invoicing and cash VAT returns.

QuickBooks Pro

Intuit understands that even the smallest business can handle high volumes of stock from lots of different suppliers. That's why QuickBooks Pro can really make a difference in how you manage your money. With

QuickBooks was love at first sight for Wedding Planner

Sheila Chadha has been working in the wedding industry for the last 15 years and three years ago decided to set up her own business; The Indian Wedding Company. Today, her business is one of the largest wedding planning firms in the UK to specialise in Asian weddings and has customers from all over the world. To keep her business's finances in order, Sheila uses Intuit QuickBooks Pro:

"When I first started The Indian Wedding Company, I knew that I wanted to run my business in a professional way and that included managing the books. I realised straightaway that Excel worksheets wouldn't cut it; instead I opted for QuickBooks Pro, which was very reasonably priced and could easily do all I needed. QuickBooks Pro has proved to be a huge timesaver and is so user friendly that we use it for all of our account work as well as estimates, supplier information and all our wedding details. As the business has grown, QuickBooks has grown with us and we now have a multi-user version that lets five people work on it at the same time. It's so simple that anyone can use it and the figures it provides are invaluable in helping me run my business."

For more information, visit:

<http://www.theindianweddingcompany.co.uk>

advanced reporting features to help boost efficiency and improve organisation, QuickBooks Pro is a simple but powerful way to manage your money.

QuickBooks Pro has all the essential bookkeeping services you would expect including invoicing, cash flow management and reporting. As well as tracking your business's cash flow and running day-to-day bookkeeping tasks, QuickBooks Pro can also simplify payments through online card services.

Good financial management is essential for overcoming the fear factor that many people face when they start a business. By monitoring money moving in and out of the business, entrepreneurs can focus on what's really important; growing the business itself. Whether your passion is planning weddings, designing websites or fast cars, sound financial management will prove to be a real recipe for success.

To find out more about QuickBooks visit:

www.intuitquickbooks.co.uk/syb or call:

0845 450 7215

